

## Pro Coach Mastermind - Live Jeremy Gillespie - PM Chat File Sept 16, 2020

00:24:08 Resty Herico: Hi all! Kindly use the Q&A box for questions and the chat box For comments, insights and suggestions. Thanks!

00:26:34 Resty Herico: Hi all! Kindly use the Q&A box for questions and the chat box for Comments, insights and suggestions. Thanks!

00:26:59 Bill Philpotts: Hi Bill from Buenos Aires, Argentina

Will there be slides? Will they be provided separately after the talk?

00:27:39 Resty Herico: Sessions resources are normally uploaded in the member's area.

00:27:57 Zion Kim: Slides will be made available :)

00:27:59 Zion Kim: We got you guys!

00:28:47 Zion Kim: Session will be 60 minutes!

01:09:48 Zion Kim: Sorry, session will be 90 minutes :)

01:11:58 Lynn Pavlis-Jenkins: Can you speak to how Facebook charges to launch this kind of Campaign?

01:14:54 Zion Kim: We have a whole presentation on TOF, MOF, and BOF

01:16:50 Zion Kim: TOF = Top of the Funnel, MOF = Middle of the funnel, BOF = Bottom of the funnel

01:18:35 Zion Kim: No authority content?

01:22:46 Zion Kim: Yes we have training on that inside of your membership!

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01:25:30 Resty Herico: There's a video on finding your Niche here, from your Pro Coach Member's area.  
<https://www.wbecs.com/wbecs20/procoach/module/analyze/>

01:25:45 Resty Herico: you may be asked to login if you haven't done so already.

01:25:46 Zion Kim: You can also find the Foundations training here:  
[https://www.wbecs.com/wbecs20/procoach/resource\\_library/live-event-recordings/](https://www.wbecs.com/wbecs20/procoach/resource_library/live-event-recordings/)

01:26:20 Resty Herico: There's a video on finding your Niche here, from your Pro Coach Member's area.  
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01:29:13 Zion Kim: <3

01:33:55 Bill Philpotts: Please repeat that manager

01:34:07 Resty Herico: Facebook business manager: <https://business.facebook.com/>

01:34:18 Bill Philpotts: thks

01:38:50 Bill Philpotts: That sounds great!!!

01:39:07 Lynn Pavlis-Jenkins: A case study would be helpful

01:39:22 GLORIA TREISTER: Health and wellness

01:39:41 GLORIA TREISTER: Wanting to promote online programs for disease management  
With a functional medicine approach

01:39:52 Kgomotso Sekhute: Exec and Team Coach | Transition Coach

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01:40:04 GLORIA TREISTER: Target audience will be mostly women

01:40:08 GLORIA TREISTER: In middle age

01:40:31 GLORIA TREISTER: many people have health problems that need help

01:40:52 Kgomotso Sekhute: My clients are needing help with navigating business transition \ Ideal clients are C suite leaders (e.g. Divisional Heads)

01:41:20 Kgomotso Sekhute: Yes; Health and Wellness works well

01:41:24 GLORIA TREISTER: Inflammation for instance or mitochondrial health (fatigue, Heart problems, etc)

01:41:32 GLORIA TREISTER: FATIGUE

01:41:42 Lynn Pavlis-Jenkins: transition from work into retirement/world works People over 45/50 Global

01:41:45 GLORIA TREISTER: DEPRESSION! HUGE

01:41:48 Kgomotso Sekhute: Sleep problems | cancer and diabetes

01:43:13 Kgomotso Sekhute: Great idea to get to the big why; thanks Jeremy

01:46:45 Lynn Pavlis-Jenkins: testimonials

01:49:53 Resty Herico: The slides, as well as the other resources related to this session Will be uploaded in the Pro Coach member's area within 72 hrs after the session.

01:50:56 Zion Kim: [jeremy@builttoscale.co](mailto:jeremy@builttoscale.co)

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01:51:03 Zion Kim: Contact info for Jeremy ^

01:52:05 Humberto Souza: dot com or dot co?

01:52:10 Lynn Pavlis-Jenkins: yes

01:52:11 Kgomotso Sekhute: Very helpful thank you

01:52:15 GLORIA TREISTER: YES

01:52:53 GLORIA TREISTER: In webinar on Monday... they said "3 surprising facts" is a good Lead in regarding the problem.

01:53:31 Karen Mack: Yes, it's clear and helpful to understand what's involved with Buying ads. I'm not at that point, but...I've much more informed on what to think about than I was before this call. For that, I am grateful. Thanks Jeremy and Zion!!!

01:54:11 Humberto Souza: sorry Jeremy's email is .com or .co?

01:54:21 Zion Kim: .CO

01:55:34 Humberto Souza: thanks

01:56:26 GLORIA TREISTER: your audio just got crackly

01:56:30 Kgomotso Sekhute: Thanks for a fantastic session Jeremy and Zion.

01:56:32 GLORIA TREISTER: Now I cannot hear you

01:56:32 Angelica Jaramillo: you're cutting off

01:56:49 GLORIA TREISTER: Thank you very much! Time to go eat dinner. Much Appreciated.

01:56:56 Bill Philpotts: we've lost your audio

## **Pro Coach Mastermind - Live Jeremy Gillespie - PM Chat File Sept 16, 2020**

01:56:59	Angelica Jaramillo:	Thanks a lot
01:57:01	Angelica Jaramillo:	got to go
01:57:05	Angelica Jaramillo:	great session!
01:57:11	Bill Philpotts:	Good
01:57:16	Lynn Pavlis-Jenkins:	Thank you
01:58:32	Bill Philpotts:	Terrific content
01:58:34	Kgomotso Sekhute:	Much appreciated guys; lovely day further!
01:58:36	Luisa Recchia:	Thank you!
01:58:39	Robert Donnan:	Thanks, Jeremy. Great presentation
01:58:49	Kgomotso Sekhute:	Are you still doing the poll?
01:59:04	Carlyn Saltman:	Well done. Very clear. MANY THANKS!!